

THE RELEASE

APRIL 2015

Website:

www.stcloudmuskies.com



MEETING: Tuesday, April 21, 2015 7:30 pm

Waite Park American Legion

AWARDS NIGHT

Awards, Pizza, a Beverage and Lure Swap

LAKE OF THE MONTH SPEAKER: Ryan Hoffman on "Detroit Lake"



Angler's Fish Dinner

Friday April 24, 2015

Waite Park American Legion

Dinner served 4:30 PM - 7:30 PM

Menu: Fish, Potatoes, Green Beans

Bread and Dessert

Dinner Tickets:

Adult \$10.00

Kids 12 & under \$5.00

.....All you can eat Fish!.....

Tickets available from any Muskies Inc.

Member in Advance or at the Door

For more information

scmi.contact@gmail.com

Prizes:

Door Prizes

**Silent
Auctions**

Tip Boards



- Sell all of your tickets
- Return ticket stubs and money to Bruce or Ken ASAP
- Still looking for prizes/giveaways – Contact Ken
- If you haven't signed up to work dinner, contact Ken or Eric

ADVERTISER HIGHLIGHT - VENTURE CUSTOM RODS

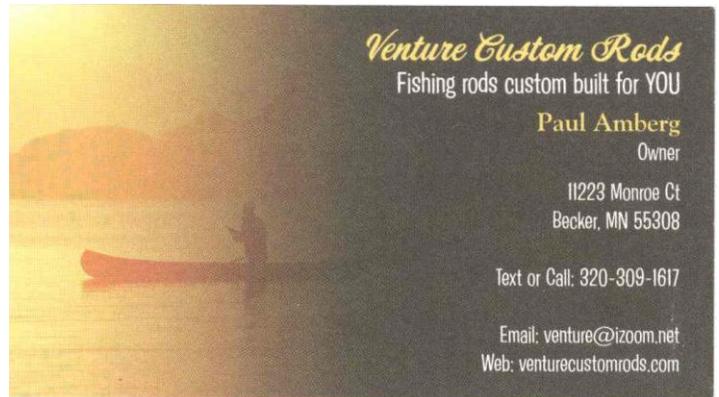
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We are going to highlight our advertisers.
This month we are featuring one of our members,
Paul Amberg,
owner of **Venture Custom Rods.**

Venture Custom Rods builds rods for the avid fishermen to CATCH fish. However, many of our rods have been considered too beautiful to fish with and end up as a display on a wall! Whether you are looking for an outdoor theme for your wall or a rod that is designed to catch fish, Venture Custom Rods is for YOU. Our fishing rods also make for great retirement gifts, birthdays, holidays, and any other time to say "I love you" • to the fisherman or woman in your life.

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WEBMASTER. By Tom Ardolf

April 2015 Webmaster Report

I want to open this with the renewed **request to SHARE the flyer on Facebook** for our chapter's fish fry fundraiser on April 24th. It has been posted two times and you can and should share each occurrence, so that your Facebook Friends will see it again. Indeed, I plan on posting it at least two more times before April 24th, and I hope each chapter member that has a Facebook account SHARES it each time.

I did have to renew the subscription for the software web tool that I use for the web site at a cost of about \$72 for two years, or \$3 per month. The domain renewal comes due early in June, and I'll keep on top of that.

I worked with the Brainerd Chapter to provide them with a Lowrance unit, and so Susie and I took the opportunity to visit their annual fundraiser to see how they operate. It's a pretty big event – big turnout, big facility, large number of raffle prizes. Everyone pretty much sticks around for the entire evening, likely 2-3 hours for most people, because of the way they structure the event and award the raffle prizes. They had kindly also provided four dinners to our chapter, so it was great to see some other SCMI members at the event. (I'm guessing these members spent enough on raffle tickets to make the donation worthwhile!)

FaceBook: As this article goes to press, we currently have 336 LIKES – 5 more than last month. We had gained 50 LIKES in February. If I could figure out how that took place, I'd try to make that happen again. One of the big reasons, of course, is to step up our fundraiser flyer distribution electronically. With the two posts I made and just a half dozen SCMI chapter members sharing the post, we reached about 1,900 people. We couldn't wallpaper flyers around town and get that kind of distribution! So, I may sound like a broken record, but have you taken the time **to INVITE your friends to LIKE** our Facebook site? Please do. Thank you!

Cafepress: No news for this month.

Web Site: Basic maintenance has been about all I've done this past month on the site. I will be updating our site to reflect the many people and organizations that have helped our chapter and the benefactors of our chapter's work.

Thank you for the opportunity to serve the chapter.

Tom Ardall

Web Guy for St. Cloud Muskies, Inc.

Scmi.webmaster@gmail.com

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PROGRAM DIRECTOR REPORT By Aaron Meyer

Spring is here! The late-ice panfish bite is on, the snow is gone, the Muskie Expo is coming, and turkey hunting is just around the corner! That also means our fish dinner is coming up. This is the fundraising event that allows us to continue operating and doing positive things for muskies and muskie fishing. As always, the success of this event depends on help from our members! We need prizes for our raffles and we need volunteers to help work the event. We Board Members will be calling all of you- so please consider helping out!! Also, please go to our facebook page and "share" the link for the banquet.

There's not a ton of new news in the muskie management world. We're hoping to start making progress again on some new muskie waters. The pike management ideas are still being refined, and hopefully will be set up for success by next year. It's quite likely that most of the remaining spearing bans will be removed this year. It seems that the removal of these bans is helping to ease the long-standing tension between muskie anglers and the spearing groups. It is also helping to ease muskie opposition down at the Capitol. In the long run, this will be a very positive thing.

At our March meeting, Joe Stewig from our local DNR Fisheries Office, presented information on the Horseshoe Chain as well as the potential statewide pike management changes. As always, he was very informative. We are very fortunate to have a guy like Joe managing our local fisheries! Our April meeting will be our annual spring lure swap. Box up anything you might want to sell or trade, and let's make a deal! See you there!

Aaron MN Muskie and Pike Alliance Co-Chair

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A close-up image of a fishing lure. It has a red body with a green stripe and a silver hook.

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A small portrait of Ken Schmitt, a man with short hair, wearing a light-colored shirt and a dark tie.

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MEMBERSHIP REPORT By Nate Rose

In March we didn't have anyone dropping but we did have two new members. Chris Paye and Rick Stark are our newest members, welcome them to the club if you see them. Up for renewal we've got Joseph and Gavan Schulte for the month of April. The easiest way to renew your membership is online. The website (muskiesinc.org) should prompt you for renewal once your membership expires.

Spread the word and encourage anyone interested in muskie fishing/management to join our chapter, it would be great to see our chapter grow.

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VOLUNTEER OPPORTUNITIES: KIDS FISHING OUTINGS By Eric Kohn

There are some great opportunities to share your passion for the outdoors with local youth. The minimal requirement of time can build a lifelong love for the sport of fishing. Please remember that the future of our sport now with the opportunities to teach our youth.

1. 13th Annual Big Brother/Big Sister Fishing Outing - Saturday, May 2, 2015
2. Waite Park Family Fun Day fishing derby, Sunday June 14, 2015
3. MN High School Muskie Fishing Tournament for Judge Boats or other volunteer opportunities Contact Jim Kath at kathmuskiehunter@gmail.com

Please contact me for more info. We will be posting on the website more info when available.
Eric Kohn epkohn34@hotmail.com 612-636-7928



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LAKE OF THE MONTH By Sven Larsen

Lake of the month got going again in March with a wonderful presentation on the Winnipeg River system by Nick DeBoer. Nick spiked the interest of all of us all and I'm sure there are a few people thinking about the Winnipeg River system as an option for this summer. Thanks Nick! In April, Ryan Hoffman will tell us about Detroit Lake and I can hardly wait. That's one area of Minnesota that I really love and I am looking forward toward learning more about big DL. I'm still in need of volunteers for more lakes in May, July and August. Have you fished the Mississippi for Muskies? Can you tell us about Mille Lacs, Plantangenet or even a Wisconsin Lake? Remember these are quick 10 - 15 minute presentations that we all love to hear.

Please let me know by email svenandjudi@gmail.com or by phone (320) 252-2594 if you would like to be a presenter this year so I can get you on the schedule. And if you are a past presenter, thank you. Each and every presentation has been excellent. If any of you would like to do it again, I'd be happy to put you on the schedule.

Sponsorship and Annual Partner Program. By Ron Sanders

During the past month, we have focused on short term donations and items for the upcoming Annual Fish Banquet while I complete the Winter Season in a warm climate. With reasonable success, it continues to validate the Annual Partner's Program even though the past month has been very challenging with a personal accident and then a personal health issue within our family that required a lot of attention.

We seem to have lost track with a Major prospective partner in the Tackle Business, but upon returning to Minnesota it will be more likely that a person to person discussion will lead to success. In addition, we have been working with a very considerable opportunity incorporating nearby Casinos, that is understandably a drawn process to achieve real benefits.

It is hoped that when we get the program really working this summer, that finding our monthly Speakers can also greatly aided by leveraging this program. At the same time, by utilizing promotional activities with the Partners, will also help us with attendance.

Ron



Charter member Cliff Peterson caught this 47" muskie last October. Cliff was trying to show its fat belly but it was very slippery and heavy to hold for him. It has also bit his thumb which left a nasty bleeding gash.

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